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in the creative industries like arts and entertainment have had trouble mobilizing a set of economic tools suited to understanding such issues as why these industries are organized as they are and what consequences public policies hold for them. However, some useful tools have

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music. As it turns out, each industry has come up with what are very standard contracts dealing with the basic issues. Many conflicts between galleries and artists, publishers and authors,...

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pictures, which require teams of artists with diverse talents.

Richard E. Caves - Wikipedia

By documenting a wide range of commercial interactions across the creative industries, this comprehensive and immensely readable book shows persuasively that economic theory can

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The creative industries refers to a range of economic activities which are concerned with the generation or exploitation of knowledge and information.

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