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The Role of Management Information Systems | Smartsheet

Executive information systems (EIS) is a reporting tool that provides quick access to summarized reports coming from all company levels and departments such as accounting, human resources and operations. Marketing information systems are management Information Systems designed specifically for managing the marketing aspects of the business.

Management information system - Wikipedia

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What is MIS? | Management Information Systems | Department ...

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Professor Laudon has also written over forty articles concerned with the social, organizational, and management impacts of information systems, privacy, ethics, and multimedia technology. Professor Laudon's current research is on the planning and management of large-scale information systems and multimedia information technology.

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Management Information Systems (MIS) - Encyclopedia ...

1 Laudon, K. & Laudon, J. (2006) Management Information Systems: Managing the Digital Firm, 9th ed. Prentice Hall

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